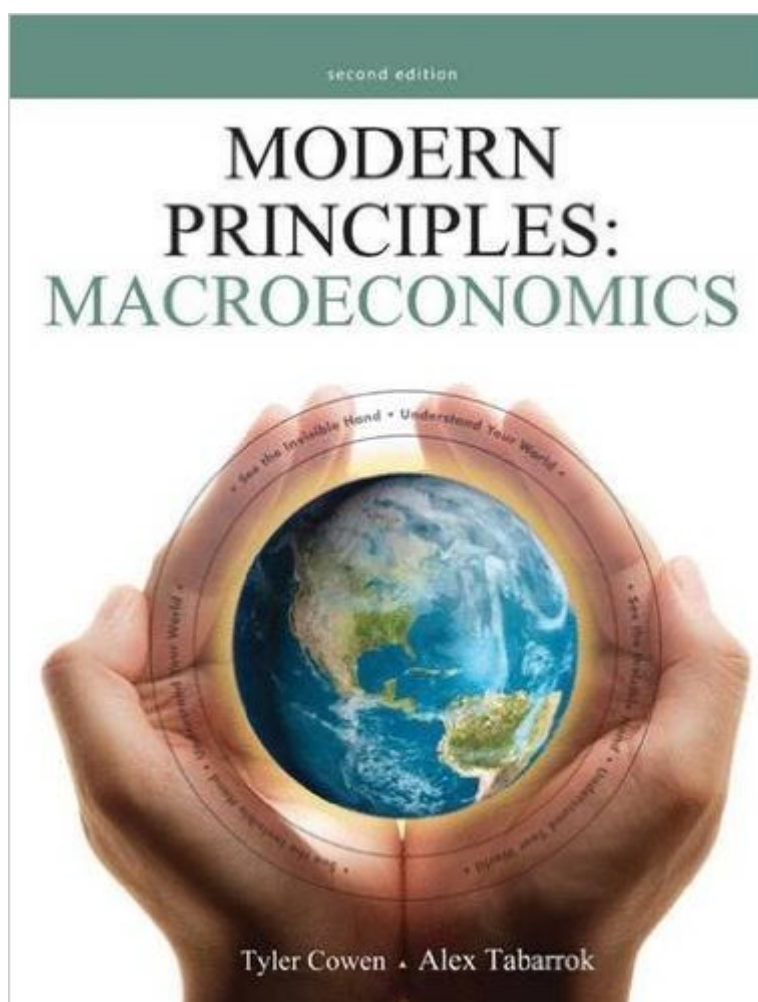


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# Modern Principles: Macroeconomics



## Synopsis

In a world full of economics blogs, Cowen and Tabarrok's *Marginal Revolution* (marginalrevolution.com) ranks as one of the Web's most popular and most respected. The same qualities that make the blog so distinctive are also behind the success *Modern Principles of Economics*—engaging authors, unbiased presentations of essential ideas, and a knack for revealing the “invisible hand” of economics at work. The thoroughly updated new edition of *Modern Principles* again draws on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life.

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both of those books immensely, but this outing is a different beast, an attempt to break into the tight but potentially lucrative market of a standard freshman-level economics textbook. So what's different from this book?

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